



MESA COUNTY FANTASY FAIRE

2026 OFFICIAL VENDOR PACKET

Sweet River Outdoor Event Venue
Orchard Mesa • Grand Junction, Colorado

Dierdre Monroe
812 29 Road • Grand Junction, CO 81504
(970) 462-7691
312sweetriver@gmail.com

WELCOME, TRAVELER OF THE MARKETPLACE

Within these pages you will find all requirements, schedules, guidelines, and resources needed to prepare your booth, your items, and your presentation for the Fantasy Faire. May your wares be prepared, your coinpurse weighed, and your community ready.

Mesa County Fantasy Faire - Vendor Packet

PAGE 1 - WELCOME LETTER

We are delighted to welcome you to the Mesa County Fantasy Faire, a three-day celebration of imagination, community, and creativity at the Sweet River Outdoor Event Venue in Orchard Mesa. Our marketplace is the beating heart of the Faire--where artisans, food vendors, performers, and adventurers gather to bring the storyworld to life.

Your participation helps create the immersive, family-friendly experience our guests return for year after year. This packet contains everything you need to prepare for the event, meet county requirements, and ensure a smooth, successful weekend.

For questions or support:

Dierdre Monroe
Event Coordinator & Community Liaison
312 29 Road
Grand Junction, CO 81504
(970) 462-7631
312sweetriver@gmail.com

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PAGE 2 - EVENT OVERVIEW

Event Name: Mesa County Fantasy Faire

Dates: September 4-6, 2026 (Labor Day Weekend)

Location: Sweet River Outdoor Event Venue, Orchard Mesa, CO

Event Hours:

- Friday: 12 PM - 10 PM
- Saturday: 10 AM - 10 PM
- Sunday: 10 AM - 5 PM

Expected Attendance: 3,000-5,000 guests

Vendor Types: Food vendors, artisans, guild booths, specialty merchants, interactive experiences

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PAGE 3 - EVENT MAP PLACEHOLDER

Event Map Will Be Added Here

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PAGE 4 - VENDOR REQUIREMENTS & POLICIES

Health & Safety Requirements:

- Mesa County Health Department Vendor Approval
- Compliance with Colorado Retail Food Establishment Rules
- Proper food storage, sanitation, and waste disposal

Fire Requirements:

- Fire suppression inspection or exemption
- All cooking equipment must meet fire code
- Tents must be properly weighted

Sales Tax Requirements:

- State of Colorado Sales Tax License
- City of Grand Junction Sales Tax License (if applicable)

Insurance Requirements:

- Certificate(s) of Insurance
- Additional Insured Endorsement(s)
- Auto Liability COI for food trucks or haul vehicles

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PAGE 5 - TERMS & CONDITIONS AGREEMENT

1. Vendor Eligibility & Documentation: Vendors must submit all required documents including Mesa County Health Department Approval, fire suppression certificate, sales tax licenses, COIs, endorsements, auto liability COI (if applicable), menu, and photos. Vendors must pay the appropriate vendor fee associated with their booth type, size, and service category.
2. Compliance With Health & Safety Regulations: Vendors must comply with all county, state, and fire regulations.
3. Booth Setup, Operation & Breakdown: Vendors must follow assigned times, maintain safe equipment, and keep booths staffed.
4. Food Handling & Service Requirements: Vendors must maintain sanitation, proper waste disposal, and safe food handling.
5. Insurance Requirements: Vendors must carry required liability insurance and endorsements.
6. Fees, Refunds & Cancellations: Vendor fees must be paid in full by the published deadline. Fees are non-refundable except in the event of organizer cancellation.
7. Conduct & Professionalism: Vendors must maintain respectful, family-friendly conduct.
8. Power, Water & Utilities: Electricity must be requested in advance; water access may be limited.
9. Liability & Indemnification: Vendors participate at their own risk and indemnify the event.
10. Weather & Emergency Conditions: Event proceeds rain or shine; vendors must secure equipment.
11. Marketing & Media Release: Vendors grant permission for use of business name, photos, and menu for marketing.

12. Agreement & Signature:

Vendor Business Name: _____

Vendor Representative Name: _____

Signature: _____

Date: _____

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PAGE 6 - UPDATED VENDOR FEE SCHEDULE

Food Vendor - \$100

Description: Designed for concessionaires

Includes: Larger footprint, access to additional support, electricity (if needed)

Premium Booth - \$90

Description: Prime location near stage, food court, or main gate

Includes: Featured in marketing, social media spotlight, electricity (if needed)

Enhanced Booth - \$60

Description: 20' x 20' space

Includes: Priority placement, electricity (if needed)

Standard Booth - \$50

Description: 20' x 20' space for artisans, crafters, or small merchants

Includes: Standard placement

Mesa County Fantasy Faire – Vendor Application Guidelines

Application Process

- To apply for space, complete the official Mesa County Fantasy Faire application and return it with:
 - A recent photo of your booth
 - A current product list/menu with prices
- Only complete applications will be considered.
- Acceptance of an application does not imply endorsement of products or services by the Mesa County Fantasy Faire.

Vendor Qualification

- All concessionaires must complete the appropriate qualification approval process no later than **July 1, 2026**.
- Vendors without approval will not be permitted on site.

Notification

- Applicants will be notified of acceptance or denial as soon as possible.
- If space is unavailable, your company may be placed on a waiting list.

Selection Process

- Vendor approval is based on product type, quality, pricing, booth appearance, and vendor history.
- Previous participation does not guarantee priority placement.

Product Diversity & Exclusivity

- The Mesa County Fantasy Faire strives to create a **unique and magical marketplace** with diverse offerings.
- While some duplication may occur, new and exciting products are encouraged.
- No vendor will be granted exclusive rights to exhibit, promote, or sell products unless through a specialized contract.

Product Restrictions

- As a family-friendly event, the following items are prohibited:
 - Weapons of any kind
 - Drug-related items
 - Sexually explicit or suggestive merchandise
- The Faire reserves the right to prohibit any item deemed offensive or in poor taste.

Booth Assignment

- Booth spaces are assigned at the sole discretion of the Vendor Committee.
- Assignments are based on electrical needs, booth size, registration timing, and overall event balance.

Booth Setup & Tear Down

Setup can begin:

- Wednesday, September 2, 2026 1:00pm - 9:00pm
- Thursday, September 3, 2026 Tuesday, 7:00 am to 10:00pm

Tear Down:

- Can begin immediately after closing on **Sunday, September 6, 2026 at 5:00 pm.**

Cancellations

- No penalty for cancellations before **June 1, 2026**.
- After this date, cancellations are charged in full with no refund.
- Requests must be submitted in writing to the Sweet River office.

Conduct

- Vendors must maintain a professional, family-friendly presence.
- Offensive language, inappropriate dress, or disruptive behavior is prohibited.
- Booth areas must remain neat, clean, and orderly.

Damages

- Vendors are responsible for reimbursing the Faire for any damages caused by themselves, employees, or agents.

Deliveries & Vehicles

- Deliveries may be made up to one hour before opening.

- Vehicles must be removed from public areas before gates open.
- During Faire hours, handcarts must be used for transport.
- No vehicles may remain parked next to booths.

Electrical

- Electrical needs must be specified in the application.
- Additional fees may apply if requirements change upon arrival.
- Vendors must supply outdoor-rated cords and adaptors.
- The Faire is not liable for losses due to electrical outages.

Golf Carts

- Use of golf carts is limited to vendors with two or more booths, with prior approval and proof of insurance.
- Licensed drivers only. Privileges may be revoked if rules are not followed.

Waste Disposal

- Vendors are responsible for their gray water and grease receptacle disposal.

Hours of Operation

Vendors must open when gates open and remain open until at least one hour before closing:

- **Friday, September 4, 2026** – 12:00 pm to 10:00 pm
- **Saturday, September 5, 2026** – 10:00 am to 10:00 pm
- **Sunday, September 6, 2026** – 10:00 am to 5:00 pm

Indemnification

Vendors agree to indemnify and hold harmless Sweet River and the Mesa County Fantasy Faire, its officials, employees, volunteers, and agents against any claims or damages arising from participation.

Inspections & Insurance

- Food and beverage vendors will be inspected by the Mesa County Health Department.
- Vendors must provide a Certificate of Insurance with \$1,000,000 liability coverage naming Sweet River as additional insured by **July 1, 2026**.

Liability

- The Faire is not responsible for theft, fire, or damage to vendor property.
- Vendors must secure their own goods and insurance.

Licenses

- Vendors are responsible for obtaining and maintaining all required licenses and permits.

Additional Rules

- **Pets:** The Faire is a pet-free zone.
- **Recycling:** Vendors are encouraged to use recycled products; recycling containers are provided.
- **Sales Tax:** Vendors must collect and remit applicable sales taxes (2.9% State, 2% County).
- **Security:** *Vendors must secure their own booths.*
- **Trash & Cardboard:** *Dumpsters are located*
- **Weather:** Vendors must prepare for all conditions. Tent staking or weights should be used for stability.